Please complete as much of this form as possible. The better we understand your requirements, the better we can estimate the cost of implementation and create better services for you. Some questions may not be applicable to your situation. If so, please feel free to leave those questions blank. If you don't know the answer to a question we will be happy to work with you to assist you to complete the form. Should you need assistance call us at: (708) 598-7314, or send us an email at: management@urielcorporation.com. Please note that certain questions have default values that you may wish to change. Please also enter the values in the spaces provided with your computer electronically and return the form back to us by attaching the form to us via email or use the form options to submit the data back to us automatically when you are online or print it, sign it, and fax it back to us. Please retain an electronic and a printed copy of the form for your records. We will not start a project without a signed agreement and good funds received and cleared to begin work on your project as specified in the agreement.

CONTACT DATA:

COMPANY NAME:

CONTACT NAME:

PROJECT MGR:

ADR1:

ADR2:

ADR3:

ADR4:

CITY:

STATE:

ZIP CODE:

COUNTRY

TELEPHONE:

EMAIL:

FAX:

Submit completed form to: management@urielcorporation.com, and or print form and call (708) 598-7314 to arrange fax for submission to Uriel Corporation. Call for assistance with the form.

CONTACT DATA:

COMPANY NAME:

SHIP CONTACT NAME:

PROJECT MGR:

SHIP ADR1:

SHIP ADR2:

SHIP ADR3:

SHIP ADR4:

SHIP CITY:

SHIP STATE:

SHIP ZIP CODE:

SHIP COUNTRY

SHIP TELEPHONE:

SHIP EMAIL:

SHIP FAX:

Submit completed form to: management@urielcorporation.com, and or print form and call (708) 598-7314 to arrange fax for submission to Uriel Corporation. Call for assistance with the form.

CONTACT DATA:

COMPANY NAME:

BILLING CONTACT NAME:

PROJECT MGR:

BILLING ADR1:

BILLING ADR2:

BILLING ADR3:

BILLING ADR4:

BILLING CITY:

BILLING STATE:

BILLING ZIP CODE:

BILLING COUNTRY

BILLING TELEPHONE:

BILLING EMAIL:

BILLING FAX:

Submit completed form to: management@urielcorporation.com, and or print form and call (708) 598-7314 to arrange fax for submission to Uriel Corporation. Call for assistance with the form.

GENERAL INFORMATION:

Do you have a registered domain?

- ( ) Please select
- ( ) Yes
- ( ) No

What is you estimated launch date?

If you desire to redesign your current site, or add features/functionality, why are you unhappy with your existing site?

Have you ever planned or developed a website or engaged in redesigning a website?

- ( ) Please select
- ( ) Yes
- ( ) No

What web development services are you in need of?

- ( ) Please make a selection
- ( ) A new web site
- ( ) Redesign of web site
- ( ) New features/functions
- ( ) Maintenance/hosting
- ( ) Other

What is the present address (URL), or the proposed address (URL) of the site, which you wish to develop?

What is your estimated budget for a full blown website, redesign, or features and functionality development?

- ( ) Please make a selection
- ( ) $0-$1,500
- ( ) $1,501-$2,500
- ( ) $2,501-$3,500
- ( ) $3,501-$4,500
- ( ) $4,501-$5,500
- ( ) $5,501-$6,500
- ( ) $6,501-$7,500
- ( ) $7,501-$8,500
- ( ) $8,501-$9,500
- ( ) $9,501-$10,500
- ( ) $10,501-$20,500
- ( ) Above $20,500

Webhosting-Technical:

Have you selected a host provider? If so, who do you use?? Please comment on both.

Do you maintain your site? Are you interested in managed hosting and managed services and website maintenance? Do you want someone to host your website and manage your website yourself? Please comment:

What tools are currently being used to develop, run, and maintain your current site? Please also specify how these tools are used:

Will your site require a database? If so, what will the purpose of the database be? What type of database would you like to use? What kind of data will the Web site send to or pull from the database?? Please comment on all these items:

Marketing:

Do you have an advertising agency or public relations firm? Will they be involved in the development or redesign of your website? Are you interested in advertising or public relations services? Please comment:

How do you intend to advertise or drive traffic to your site?

Please describe your primary target audience.

Please describe your secondary audience.

Please describe your industry.

Who are your biggest competitors?

What do you like/dislike about your competitor's Web sites? Please list your competitor Web sites of interest to your project. Please comment on these items.

Website Appearance:

Please list any web sites that have features that have the look and feel you desire for creating features or building concepts for your website project and tell us what you like specifically from each site you mention:

Will you be providing Uriel Corporation all the content text, photos, logos, art work, link badges to other sites belonging to you (i.e. blogs, social networking sites, etc.) for your web site project?? Please note that only content text, photos, logos, art work, link badges, etc. to which you or your company owns the copyright to will be uploaded to your web site. Any exceptions will require your to have in your possession express written authorization from the copyright owner. In the case of stock photos, a bill of sale from the photo provider is sufficient. Uriel Corporation does not require a copy of these documents.

○ Please make a selection   ○ Yes

○ No

Do you want Uriel Corporation to provide content text, photos, logos, art work, link badges to other sites belonging to you (i.e. blogs, social networking, etc.) for your web site project?? Please note that only content text, photos, logos, art work, link badges, etc. to which you or your company owns the copyright to will be uploaded to your web site. Any exceptions will require your to have in your possession express written authorization from the copyright owner. In the case of stock photos, a bill of sale from the photo provider is sufficient. Uriel Corporation does not require a copy of these documents.

○ Please make a selection   ○ Yes

○ No

Please list any specific colors you'd like used on your site. If you know of a web site that uses a specific shade you'd like, please list it here:

Project Objectives: (Check all that apply)

1) Create/refine a new marketing presence on the internet. ☐

2) Add/develop an online brand, or a number of brands, products, or services. ☐

3) Reposition existing brands, products, or services on the internet. ☐

4) Establish a technological advantage over current operations or over competitors. ☐

5) Establish personal contact with visitors, gather more customer data, and elicit provide feedback. ☐

6) Add bells and whistles to the website to make it more exciting, more intuitive, more ergonomic, more user friendly or to better the customer experience and increase customer satisfaction, service, and retention. ☐

7) Reduce sales and support costs by developing/improving consumer/customer experience with online support options. ☐

8) Develop or increase advertising-based revenue. ☐

9) Create direct-sales revenue. ☐

10) Provide detailed product or catalog-based information. ☐

11) Add a knowledge base and database of data, or add FAQs (frequently asked questions) to the web site. ☐

12) Integrate and add third party high-end software to function with the web site. ☐

13) Build a community for specific affinity groups or audiences (such as specific types of customers). ☐

14) Publicity or marketing site. ☐   18) Portal. ☐

15) Game or entertainment site. ☐   19) Content-based publishing site. ☐

16) Non-profit or community site. ☐   20) Sales/e-commerce site ☐

17) Application service provider. ☐   21) Other. [_____]

Front-end Development: (Please select the services you think you might need)

Logo design:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Site graphics:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Flash movies or presentations:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Development of an HTML web site:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Development of a Flash web site:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Content creation and editorial review:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Audio/video:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

E-commerce, Shopping Carts, Merchant Accounts:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Quickbooks Integration:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

ERP or CRM Integration:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Forms, templates, & validation:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Web site search functionality:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Database functionality:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Database search functionality:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Database security, rights, privileges, page restrictions:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Email:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Email address collection for newsletters and opt-in email campaigns:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Email newsletter, or email campaign development, bulk emailing:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Email links that are hardened against email harvesters to reduce spam for your site:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Links to third party websites:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Captcha implementation:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Javascript addons:
- ◯ Please make a selection
- ◯ Would like, not essential
- ◯ Essential to project
- ◯ Do not need

Marketing, Strategic Services, & Trade Development:

Uriel Corporatoin Trade Development, Services, and Alliance Networking Services

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Managed hosting, content updates.

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Website Backup & Server Log/Site Statistics, Traffic Reports Delivery.

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Development of electronic marketing materials.

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Development of print marketing materials.

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Email lists.

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Development/management of email campaigns.

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Direct mail lists.

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Development/management of direct-mail campaigns.

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Software consulting, development, sales, third-party integration.

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Launch strategy.

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Metatags & Search engine optimization (SEO).

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Search engine submission.

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Social media marketing (MySpace, Facebook, etc.)

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Copyright development services (for websites and or other requirements):

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Trademark development services (for websites and or other requirements):

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Advertising services:

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Public relations services:

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Slogan development services:

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Market research services:

- ○ Please make a selection ○ Essential to project
- ○ Would like, not essential ○ Do not need

Contract ID Number: (Please get this
number from your Uriel Corporation
Representative)

Uriel Corporation Associate ID:

Uriel Corporation Director ID:

Uriel Corporation Developer ID(s):

I, the undersigned, understand that the information I have provided in this form shall be applied by Uriel Corporation towards work to be performed by its employees and or any further third parties, sub-contractors or independent contractors and is subject to a further written agreement that will be formulated in response to provide a further written cost estimate to carry out the work requested in this form. All fees and expenses for work performed shall be stipulated in the stated written agreements. Any alteration or deviation from the specifications involving extra costs will be executed only upon written orders, and will become an extra charge over and above the estimate. All agreements are contingent upon strikes, accidents, or delay beyond our control. I hereby submit this form for an estimate, and request you to create a custom agreement for the requested services. I understand that the estimate provided by Uriel shall be a free no obligation estimate. I understand that any written correspondence with Uriel Corporation may be directed to Uriel via regular mail to Uriel's Headquarters at:
Uriel Corporation, One Westbrook Corporate Center, Suite 300, Westchester IL 60154-5709, (708) 598-7314
and that meetings, phone and chat sessions may be requested by appointment at hourly rates which may vary.

Signature   Date

Name Printed

Title

Company

(Corporate use: return to Uriel Corporation upon completion of job work orders.)

For the services rendered under Contract Number:

I am 100% satisfied with the timely services performed and completed by your organization. Your work has been completed to meet and or exceed my expectations.

Client Name:

Client Title:

Client Organization:

_____

Client Signature   Date

Uriel Associate: BY:

Signature   Date

Uriel Director: BY:

Signature   Date

Satisfaction Accepted By
Authorized Uriel Executive,
Name Printed:

BY: _____

Authorized Uriel Executive Satisfaction Signature   Date

PROJECT STATUS (FOR URIEL CORPORATE OFFICE USE ONLY):

Fee Data/Status:

Work Data/Status:

Project Start Date:

Project End Date:

Associate ID/Name:

Updated By Associate On:

Director ID/Name:

Updated By Director On:

Approved By Uriel Executive:

Signature/Date:

Title: