

COMPANY NAME:	
CONTACT NAME:	
PROJECT MGR:	
155/	
ADR1:	
ADR2:	
ADR3:	
ADR4:	
CITY:	
STATE:	
ZIP CODE:	
COUNTRY	
TELEPHONE:	
URL:	
EMAIL:	
FAX:	
URIEL REPRESENTATIVE:	
CONTRACT NUMBER:	
DATE:	

(Please Continue On The Following Page)



COMPANY NAME:	
SHIP CONTACT NAME:	
PROJECT MGR:	
SHIP ADR1:	
SHIP ADR2:	
SHIP ADR3:	
SHIP ADR4:	
CITY:	
STATE:	
ZIP CODE:	
COUNTRY	
TELEPHONE:	
URL:	
EMAIL:	
FAX:	

(Please Continue On The Following Page)



COMPANY NAME:	
BILLING CONTACT NAME:	
BILLING CONTACT NAME.	
PROJECT MGR:	
BILLING ADR1:	
BILLING ADR2:	
BILLING ADR3:	
BILLING ADR4:	
CITY:	
	[
STATE:	
ZIP CODE:	
COUNTRY	
TELEPHONE:	
URL:	
EMAIL:	
	L
FAX:	

(Please Continue On The Following Page)



Date:	Requested by:
Project Title:	SKU:
Requested Completion Date:	Request Authorization:
Campaign Description/Details/Script:	

Uriel Corporation Office Use Only:

Technician:	Date:	
Project Manager:	Date:	

(Please Continue On The Following Page)



Type Of Direct Mail Campaign Desired: (A Consumer Direct Mail Campaign can be developed from 200 million American Consumers in 110 million households with Demographics including geography, age, income, home value, home owner, renter, occupation, ethnicity, gender, marital status, pet owners, presence of children, age of children, presence of grandparents, investor information, credit card, debt, net worth, veteran, mortgage information, and more...)

(A Business Direct Mail Campaign can be developed from more than 14 million businesses. The business database we use has been compiled using multiple sources and encompasses more than 14 million American Businesses. Lists are uniquely compiled for each customer using specific parameters such as size, annual sales volume, industry and geography. Reach multiple contacts within an organization or request specific contact titles to ensure that the marketing message reaches the appropriate decision maker.)

(A Specialty Direct Mail Campaign can be developed from 57,000 unique Specialty Lists. Contact us and tell us what type of Specialty Group you are looking for so we can find a specific targeted group for you from focused targeted groups such as: gamblers, golfers, expectant mothers, brides to be, online buyers, mail order responders, opportunity seekers, magazine subscribers, political affiliations, timeshare owners, students, graduates, infomercial buyers, travel enthusiasts, diabetics, and many more. These lists are generated through consumer or business response, subscription information and market research. These files allow for penetration into otherwise elusive markets. Highly accurate and extremely targeted, these files are appropriate for niche markets and direct response campaigns.)

Rounded Number Of Direct Mailings Desired:	O Please Sele	ct 🔿 5,000	0 10,000	0 15,000
	O 25,000	35,000	<b>O</b> 50,000	0 100,000
	0 250,000	0 300,000	<b>O</b> 500,000	0 1,000,000
	Over 1 Millio	on)		
Exact Number of Direct Mailings Desired:				
Client Will Provide Mail Addresses				

	DIRECT MAIL CAMPAIGN	QUOTE REQUEST Page 6 of 7		
	Postal Presort Requirements:			
Class of Mail:	Straight First Class - No Presort			
	Presorted First-Class:			
	NCOA report required	:		
	O Does Not App	ıly		
	Provided by c	ustomer		
	O In house NCC	A processing		
	NCOA not required -	ist is current via other means		
Presorted Standard	Non Profit? Does Not Apply	OYes		
	ONo			
I	Periodicals			
1	Packaged Services:			
•	Bound Printed Ma	atter		
Zone Rate Mailing				
Piece Qualification:	Letter (Only for First Class Mail. Can be:	o Does Not Apply o Postcard		
		o Double Postcard		
	Automated Letter - Cass Report required:			
I	<b>_</b>			
	Have Your Barcodes Appended	Include Address Standardization		
	Already CASS Certified (CASS Rep	port received with file), Only for First Class Mail can b		
	Does Not Apply	O Postcard		
	O Double Postcard			



## DIRECT MAIL CAMPAIGN QUOTE REQUEST Page 7 of 7

Piece Qualification Continued:			
Flat			
Automated Flat - CASS Report Required	t		
Have Your Barcodes Appended	Include Add	Iress Standardization	ı
Already CASS Certified (CASS	Report received with file)		
Irregular Parcel			
Mac	hinable Parcel		
Include Carrier-Route with Presc	ort:		
O Does Not Apply	O Yes (Extra C	Charge Applies)	
O No			
Piece Dimensions:		Mock-up Sam	nple
Size of Piece: Width:	inches	Height:	inches
Sample Qty: Thick	ness*:	inches Weig	ht*: oz./lbs
*-prov Payment Method:	vide thickness and weight o	f sample quantity NC	OT single piece
Permitmail under Third Party Per	mit		
Permitprovide permit number		CITY:	
Stampsprecanceled stamp value:			
MeterLowest meter value, unless	otherwise indicated:		
Post Office: Non-Destination Shipme	ant.		
Drop Shipment:	н <b>с.</b>		
· · · ·			
SCF Sectional C			
BMC Bulk Mailir			
DDU Destination	Delivery Unit		
Include Online Planet Tracking Barc	ode: O Does N	ot Apply O	Yes (Extra Charge Applies
	O No		